

FOR IMMEDIATE RELEASE

## CITY OF PALMDALE

### *NEWS RELEASE*

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#### **Parking Arrangements Announced for Kaleidoscope Art & Music Festival Coming to Palmdale Amphitheater October 8**

PALMDALE – The City of Palmdale has announced special parking arrangements for Marie Kerr Park and the Palmdale Amphitheater on the day of the City's new art and music festival called *Kaleidoscope* on Saturday, Oct. 8 from 10 am to 6 pm. Admission is free.

All artists, entertainers, vendors, event production personnel, sponsors with Kaleidoscope parking passes and individuals with disabled parking placards will have access to park in the paved lot between the Amphitheater and the Marie Park pool. All other patrons coming to Marie Kerr for programs, softball, soccer, basketball or the Kaleidoscope festival itself will be directed to park in the gravel parking lot at 25<sup>th</sup> Street West, just east of the Amphitheater. Parking for all programs and events is free.

“This parking arrangement will help ensure the smoothest event set up and traffic flow, as well as the best possible experience for all who will be on site that day,” said Palmdale’s Recreation Coordinator Annie Pagliaro.

For more information, please call 661/267-5611.

#### **About Kaleidoscope**

Kaleidoscope is the City of Palmdale's new unique art and music event coming on Saturday, Oct. 8 from 10 am to 6 pm. Admission is free.

It will feature stages of live music and visual and performing arts, artisan vendors and wares, food, educational displays and craft beers with *The Art of The Brew*.

At the heart of Kaleidoscope will be the talented artisans who will present their original works of art in various mediums for the public to learn, enjoy and appreciate art and culture. It will also be an opportunity for the public to purchase one-of-a-kind pieces.

Scheduled musical performers include The Sunday Night Singers, Paddy's Pig, Phat Cat Swinger, The High D Boys and the L.A. Cast of Beatlemania.

Kaleidoscope is generously sponsored by American Medical Response, AVTA, Waste Management, Coca-Cola, Antelope Valley Mall, Valleywide Dental, Opportunities for Learning, Sierra Medical Group, AV Furniture & Mattress, Hilton Garden Inn, Lancaster JetHawks, Ventura Graphix and Vince's Pizza & Pasta – Palmdale.

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