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## CITY OF PALMDALE *NEWS RELEASE*

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### City of Palmdale Launches National 3D Month Awareness Campaign

PALMDALE – The City of Palmdale is actively asking residents not to drink and drive this holiday season, and to participate in various 3D month activities.

“Because of higher than usual impaired and intoxicated driving incidents, the winter holidays are among the deadliest times of the year,” said Crime Prevention Officer Kery German. “In fact, December is recognized as National Drunk and Drugged Driving (3D) Prevention Month, and the City of Palmdale is getting the word out that participation in 3D Month is not only easy, but will help continue to reduce the number of alcohol related fatalities.”

The City is launching its annual “Tie-One-On” campaign on Wednesday, Nov. 18. Residents may participate in this campaign by picking up a red ribbon at the City’s Neighborhood Services Department, located at 38250 Sierra Hwy., 2<sup>nd</sup> floor, and displaying the ribbon on their car antennas in support of 3D month. The Tie-One-On campaign goes through New Year’s Day, Jan. 1, 2016.

In addition to the ‘Tie One On’ campaign, drivers are encouraged to drive with their headlights on in honor of ‘Lights on for Life’ on Friday, December 18. “This event recognizes those who have been killed or injured by drunk drivers,” said German.

Throughout this holiday season the Palmdale Sheriff’s Station will be out in full force to prevent impaired driving by conducting DUI checkpoints. “If you drive after drinking or using drugs, you will be caught, arrested and prosecuted,” said Crime

Prevention Officer Ruth Oschmann. “Not only is this an embarrassing situation, but also expensive. The cost of your defense and potential fines can be thousands of dollars, the potential loss of your car, or worse yet, take another person’s life.”

For more information on 3D Month activities, please contact the crime prevention office at 661/267-5170.

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