

FOR IMMEDIATE RELEASE

## CITY OF PALMDALE *NEWS RELEASE*

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DATE: November 10, 2016

### City of Palmdale Encourages Participation in National 3D Month Activities

PALMDALE – The winter holidays are among the deadliest times of the year because of impaired and intoxicated driving, and the City of Palmdale is actively asking residents not to drink and drive this holiday season, and to participate in various 3D month activities.

“December is recognized as National Drunk and Drugged Driving (3D) Prevention Month, and the City of Palmdale in collaboration with 3D Month, is getting the word out that participation in 3D Month is not only easy, but will help continue to reduce the number of alcohol and drug related fatalities,” said Crime Prevention Specialist Ruth Oschmann.

The City of Palmdale will be spearheading a ‘Tie-One-On’ campaign. Residents may participate in this campaign by picking up a red ribbon at the City of Palmdale’s Neighborhood Services department at 38250 Sierra Hwy., 2<sup>nd</sup> Floor beginning Tuesday, November 15 and displaying the ribbon on their antennas in support of 3D month. The Tie-One-On campaign goes through Sunday, Jan. 1, 2017.

In addition to the ‘Tie One On’ campaign drivers are encouraged to drive with their headlights on in honor of ‘Lights on for Life’ on Friday, December 16. “This event recognizes those who have been killed or injured by drunk drivers,” said Oschmann.

Throughout this holiday season the Palmdale Sheriff’s Station will be out in full force to prevent impaired driving by conducting DUI checkpoints. “If you drive after

drinking or using drugs, you will be caught, arrested and prosecuted,” said Oschmann. “Not only is this an embarrassing situation, but also expensive. The cost of your defense and potential fines can be thousands of dollars, the potential loss of your car, or worse yet, take another persons life.”

For more information on 3D Month activities, please contact the crime prevention office at 661/267-5170.

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