

# CITY OF PALMDALE

## *MEDIA ALERT*

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DATE: August 7, 2014

### *PHOTO/INTERVIEW OP*

WHAT: "Business Walk" with the Mayor, Sheriff's Captain & Palmdale Chamber of Commerce.

WHEN: **Tuesday, August 12, 10 am.**

WHERE: West side of 25<sup>th</sup> Street East & Palmdale Boulevard; Starting at the Housing Authority Building - 2323 Palmdale Boulevard.

WHO: Palmdale Mayor Jim Ledford; Palmdale Sheriff's Captain Don Ford; Palmdale Crime Prevention Officer Kery German; Tina DeRienzo, Committee Chair, Eli Colvin, Vice Committee Chair and other Palmdale Chamber of Commerce representatives.

BACKGROUND: As part of an ongoing effort to build relationship and engage local businesses in meaningful dialogue, the Palmdale Chamber of Commerce, in partnership with Palmdale Mayor Jim Ledford and Sheriff's Captain Don Ford, will visit local businesses. City and Chamber staff will be on hand to discuss issues, provide information about programs such as Business Watch, and gather feedback and input.

INFORMATION: City of Palmdale: 661/267-5115  
Tina DeRienzo: 661/579-8385