

CITY OF PALMDALE

MEDIA ALERT

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DATE: April 20, 2015

RIBBON CUTTING/GRAND OPENING CEREMONY

WHAT: Grand opening/ribbon cutting ceremony for Edward Jones Financial Advisor in Palmdale.

WHEN: **Thursday, April 23 at 1 pm**

WHERE: 41301 12th St. West, Palmdale

WHO: Mayor Jim Ledford; Rocio Montagner of Edward Jones; local Chambers of Commerce.

BACKGROUND: (From a Edwards Jones press release). Rocio Montagner, a financial advisor with 16 plus years' experience in the financial services industry, recently moved to Palmdale to open the first Edward Jones office here.

"We're very proud to have Montagner on board as we become part of the Antelope Valley community," said Jim Weddle, managing partner of Edward Jones. "Montagner brings a level of commitment and enthusiasm that is certain to benefit her clients."

Montagner said she is excited to be opening a new office for a firm that has built a reputation on serving individual investors.

"Edward Jones is the largest financial services firm in the nation in terms of offices, but it maintains its commitment to individuals," Montagner said. "I have been impressed with the interest the firm's headquarters in St. Louis has shown in this new office. Palmdale and the investors who live here are very important to the firm, and I really like that."

"I have spent the past two years getting to know the people of this community, and I sense that Edward Jones will fill a need here for one-on-one investment advice and guidance," Montagner said. "I am eager to help the residents of Antelope Valley work toward meeting their financial goals."

Jim Weddle, managing partner of the St. Louis-based financial services firm, said the firm wants to extend its reputation for unparalleled client service to Palmdale, which is why Montagner is opening the office.

"Montagner has proved that she possesses the characteristics we want in our Edward Jones financial advisors," Jim Weddle said. "Montagner knows how to help clients invest to help meet their financial goals, and she has the dedication and enthusiasm it takes to do the job right. We are confident that Montagner will continue her exceptional record in The Antelope Valley."

Edward Jones, a Fortune 500 company, provides financial services for individual investors in the United States and, through its affiliate, in Canada. Every aspect of the firm's business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm's 14,000-plus financial advisors work directly with nearly 7 million clients. Edward Jones, which ranked No. 6 on *FORTUNE* magazine's *100 Best Companies to Work For in 2015*, is headquartered in St. Louis. *FORTUNE* and Time Inc. are not affiliated with and do not endorse products or services of Edward Jones. The Edward Jones website is located at www.edwardjones.com, and its recruiting website is www.careers.edwardjones.com. Member SIPC.

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