

CITY OF PALMDALE

NEWS RELEASE

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Palmdale Celebrates Groundbreaking for New Shopping Center

PALMDALE – City of Palmdale officials, developers and representatives from several retailers gathered today in Palmdale to celebrate the groundbreaking of the City's newest shopping center, located on Rancho Vista Blvd. near 10th Street West where Dunn Edwards Paint is currently located.

The new center, developed by Fountainhead Development of Newport Beach, will be the new home for Aldi, an international grocery chain, Chick-fil-A, Krispy Kreme, Yogurtland and The Habit. Dunn Edwards Paint, currently located on the property, will move into a new building when construction is complete.

"We are thrilled to have these great new retailers coming to Palmdale," said Palmdale Mayor Jim Ledford. "They each will be very well received by the residents of the Antelope Valley. This is the sort of thing that encourages even more new businesses to come to Palmdale."

Representing the developer and new tenants at the ceremony were Craig Smith, CEO/Founder Fountainhead Development, Brent Garlinghouse of Krispy Kreme, Paul Chopra of Yogurtland, Jennifer Daw of Chick-fil-A, Derek Sifre of Dunn Edwards, and Paul Cornejo and Julie Ketay of Aldi.

The center will comprise of 10 stores with a combined 45,400 square feet of space. There will be two large buildings, with Chick-fil-A in its own free standing structure on the east side of the property.

About Aldi

ALDI is the nation's leading low-price grocer, operates nearly 1,300 stores in 32 states. They take a simple, cost-effective approach to grocery shopping that fundamentally saves shoppers on their grocery bills at the checkout. In fact, smart shoppers have found that switching from national brands to ALDI-exclusive brands can save them up to 50 percent* on more than 1,300 of the most commonly purchased grocery items. More than 25 million customers each month benefit from the ALDI streamlined approach, bringing shoppers the highest quality products at the lowest possible prices every day. Info: [www. www.aldi.us/en](http://www.aldi.us/en).

About Chick-fil-A

Credited with introducing the original boneless breast of chicken sandwich and pioneering in-mall fast food, Chick-fil-A[®], Inc., is one of the largest privately-held restaurant chains – with more than 1,700 restaurants in 39 states and Washington, D.C. (as of March 2013) – and the second-largest quick-service chicken restaurant chain in the nation, based on annual sales. Chick-fil-A has adhered to a few simple rules: listen to the customer, focus on getting better before trying to get bigger and put emphasis on quality. Info: www.chick-fil-a.com.

About Dunn Edwards

Since 1925, Dunn-Edwards Corporation has been the leading manufacturer and supplier of architectural and industrial coatings in the Southwest, providing a complete line of paints and painting supplies to professionals and quality-conscious consumers.

Dunn-Edwards paints are manufactured exclusively in the Southwest and formulated specifically for the climate of the Southwest. From the hot, arid deserts of Arizona and Nevada, to the cool, moist seacoast of California, Dunn-Edwards paints are uniquely formulated to withstand the elements, and protect and beautify a wide variety of architectural surfaces. Since it was founded in 1925, Dunn-Edwards has provided more than 450 million gallons of paint to the region – enough to cover more than 6,000 square miles of surface area. Info: www.dunnedwards.com

About The Habit

The original Habit Burger Grill opened its doors in Santa Barbara in 1969. Soon after, an entrepreneurial young employee and his equally enterprising brother—both on a mission to provide a great burger at a great price—borrowed money from their mom to buy the unassuming restaurant nestled amongst the Spanish Colonial architecture of Goleta Beach and nearby bungalow homes. In pursuit of a new standard for freshness, they began with daily-baked buns from a local bakery and grilled them alongside perfectly seasoned beef until they were warm and toasty. They sourced fresh California produce for the ripest tomatoes and leafiest lettuce available. And, of course, they installed a stainless steel

charbroiler with a cast-iron grill designed to sear smoky flavors into every burger placed upon its fiery grates. Info: www.habitburger.com

About Yogurtland

In 2006, Yogurtland opened its first location, offering the industry's best quality frozen yogurt made from real California milk and served with a wide array of premium, popular toppings. Today, Yogurtland leads the industry with the finest smooth, creamy real yogurt and superior toppings where customers create and control their own flavor experience, all served in a clean, bright environment.

Naturally occurring calcium and fortified with Vitamin C and D make Yogurtland yogurt a healthful, refreshing treat. Yogurtland yogurt also has six probiotics and the live and active yogurt cultures your body needs for a healthy balance.

Presently Yogurtland has 270 locations across the U.S., Australia, Guam, Mexico, Venezuela and Dubai. Info: www.yogurt-land.com

About Krispy Kreme

Krispy Kreme is an international retailer of premium-quality sweet treats, including its signature Original Glazed(R) doughnut. Headquartered in Winston-Salem, N.C., the Company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Today, Krispy Kreme can be found in over 800 locations in more than 20 countries around the world. Connect with Krispy Kreme at www.krispykreme.com.

About Fountainhead

Based out of Newport Beach, Fountainhead was designed from the ground up to assist retailers in opening locations. Two of the three principals come to Fountainhead from senior leadership positions at national retailing firms.

Fountainhead focuses on retailers below 15,000 sf in size that desire to be located on high-traffic intersections or in anchored centers. Although they have successfully developed large anchored shopping centers, their typical project features one or more tenants of under 7,000 sf or a multi-tenant building of less than 10,000 sf. Info: www.fountainheaddev.com

For more information, please contact Palmdale's Economic Development and Communications Department at 661/267-5125.

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