

FOR IMMEDIATE RELEASE

# CITY OF PALMDALE

## *NEWS RELEASE*

CONTACT: John Mlynar

PHONE: 661/267-5115

DATE: December 17, 2014

### City of Palmdale Encourages Residents to Turn "Lights On for Life

PALMDALE - The City of Palmdale, in recognition of December being named National Drunk and Drugged Driving (3D) Prevention Month, is requesting citizens to drive with their headlights on during the day on Friday, Dec. 19 as part of the "Lights On for Life" campaign in honor of those killed or injured by drunk drivers.

"We're asking our residents to join the City and the Palmdale Sheriff's station to help raise awareness of the dangers of drunk driving," said Palmdale Community Safety Supervisor Kelly Long. "Lights On for Life' is a simple way to honor and recognize those who have been killed or injured by drunk drivers. By driving with your headlights on throughout the day on Dec. 19, you will be taking a stand against drunk driving."

Throughout this holiday season the Palmdale Sheriff's Station will be out in full force to prevent impaired driving by conducting DUI checkpoints. "If you drive after drinking or using drugs, you will be caught, arrested and prosecuted," noted Long. "Not only is this an embarrassing situation, but also expensive. The cost of your defense and potential fines can be thousands of dollars and you can even lose your car, or worse yet, take another person's life."

The City is also participating in the "Tie-One-On" campaign which runs until Thursday, Jan. 1, 2015. Residents may pick up a red ribbon at Palmdale's Neighborhood Services Department at 38250 Sierra Hwy. on the 2<sup>nd</sup> floor, Monday

through Thursday from 7:30 am to 6 pm, and display the ribbon on their car antennas in support of 3D month.

Red ribbons will be displayed on the 50 City maintenance vehicles and will also be provided to the Palmdale Sheriff's Station for display on all 72 patrol vehicles.

According to the National Highway Traffic Safety Administration (NHTSA), alcohol-related fatalities totaled 10,322 in 2012, which was when the last study was done. This represents 31 percent of all fatal crashes in the United States. Those fatalities represent an average of one alcohol-related fatality every 51 minutes.

For more information please contact the neighborhood services department at 267-5126.

-30-

Communications Department • 38300 Sierra Highway • Palmdale, CA 93550  
[www.cityofpalmdale.org](http://www.cityofpalmdale.org)