

FOR IMMEDIATE RELEASE

CITY OF PALMDALE

NEWS RELEASE

CONTACT: John Mlynar
PHONE: 661/267-5115
DATE: September 21, 2015

Press Conference

WHAT: Announcement of third annual “Brass Butt” Charity Ride to benefit South Antelope Valley Emergency Services (SAVES) which will take place on Sunday, Oct. 11 beginning at 8 am.

WHEN: **Thursday, Sept. 24 at 11:30 am**

WHERE: SAVES, 1002 East Ave. Q-12, Palmdale

WHO: Mayor Jim Ledford; Palmdale City Council Members; SAVES Coordinator Patricia Morales; “Camacho Auto Sales Brass Butt” committee members Terri-Lei Wheeler, Lee Gardner, Kathy Roethler and Martha Blanco; ride sponsors from the Camacho Mitsubishi & Camacho Auto Sales, Newport Pacific Family of Companies, Opsec Specialized Protection, Prime Realty, Antelope Valley Ford/Lincoln/Mazda; SCV Escrow and Souplantation; and SAVES staff, volunteers and recipients.

WHY: To help raise funds for SAVES mission to serve families and individuals in need of emergency assistance.

BACKGROUND: The ride will begin and end at Camacho Auto Sales, 412 Auto Vista Drive in the Palmdale Auto Mall, and proceed approximately 165 miles through the Antelope Valley and Tehachapi. Riders will enjoy a half day of beautiful scenery, great weather, great food and exciting prizes. Grand Prizes will be drawn at approximately 1 pm.

Pre-registration is \$25 per rider and \$20 per passenger in advance and available online at www.cityofpalmdale.org. After Oct. 5 registration will be \$30 per rider and \$25 per passenger the morning of the ride. Day of the event registration will be held from 8 to 9 am at Camacho. Registration includes the scenic ride, a catered lunch From El Carbone and one free opportunity ticket (pre-registration receives 2 free opportunity tickets) for cash prizes. Prizes include one grand prize for \$300, 4 - \$100 cash prizes, and 4-\$50 cash prizes.

Riders may earn additional opportunity tickets by making the designated stops along the route and drawing for prizes at those

stops. Participants in cars are also welcome to register and participate.

ABOUT SAVES: The City of Palmdale's SAVES program has been successfully providing a practical and caring approach to serving people in need since 1983. During the 2012/2013 fiscal year, SAVES was able to provide 67,704 meals to families, 18,333 meals to seniors, and 2,680 units of bread and bakery. In addition, during the 2013 Holiday season, SAVES provided 230 Thanksgiving baskets, 280 holiday baskets and 348 toys to children.

For more information please call SAVES Monday through Thursday, 8 am to 5 pm at 661/267-5191.

CONTACT: SAVES: Patricia Morales – 661/267-5191.
City of Palmdale: John Mlynar – 661/267/5115.
“Brass Butt” details – Terri-Lei Wheeler – 661/267-5126.

-30-

Communications Department • 38300 Sierra Highway • Palmdale, CA 93550
www.cityofpalmdale.org