

FOR IMMEDIATE RELEASE

# CITY OF PALMDALE

## *NEWS RELEASE*

CONTACT: John Mlynar  
PHONE: 661/267-5115  
DATE: September 29, 2014

### ***Press Conference***

**WHAT:** Announcement of second annual “Brass Butt” Charity Ride to benefit South Antelope Valley Emergency Services (SAVES) which will take place on Sunday, Oct. 19 beginning at 8:30 am.

**WHEN:** **TOMORROW, Tuesday, Sept. 30 at 10 am**

**WHERE:** SAVES, 1002 East Ave. Q-12, Palmdale

**WHO:** Mayor Jim Ledford; Palmdale City Council Members; SAVES Coordinator Patricia Morales; “Brass Butt” Committee members; ride sponsors from the Newport Pacific Family of Companies, Cirrus Management, OPSEC Security Services, Antelope Valley Mall, Dickey’s Barbecue Pit, Rally Auto Group, Econo West, and Santa Clarita Valley Escrow; SAVES staff and volunteers.

**WHY:** To help raise additional funds for SAVES mission to serve those in need of temporary assistance.

**BACKGROUND:** The ride will begin and end at SAVES, located at 1002 E. Ave. Q-12, and proceed 169 miles through scenic parts of the Antelope Valley and Tehachapi.

Pre-registration is \$25 per rider and \$20 per passenger in advance and available online at [www.cityofpalmdale.org](http://www.cityofpalmdale.org). After Oct. 15 registration will be \$30 per rider and \$25 per passenger. Day of the event registration will be held from 8 to 9 am at SAVES. Registration includes the scenic ride, a catered lunch and one free opportunity ticket for cash prizes. Prizes include one grand prize for \$300, 4 - \$100 cash prizes, and 4-\$50 cash prizes.

Riders may earn additional opportunity tickets by bringing an unwrapped toy valued at \$10 or more, by making the designated stops on the route and pre-registering.

Participants in cars are also welcome to participate.

ABOUT SAVES: The City of Palmdale's SAVES program has been successfully providing a practical and caring approach to serving people in need since 1983. During the 2012/2013 fiscal year, SAVES was able to provide 67,704 meals to families, 18,333 meals to seniors, and 2,680 units of bread and bakery. In addition, during the 2013 Holiday season, SAVES provided 230 Thanksgiving baskets, 280 holiday baskets and 348 toys to children.

For more information please call SAVES Monday through Thursday, 8 am to 5 pm at 661/267-5191.

CONTACT: SAVES: Patricia Morales – 661/267-5191.  
City of Palmdale: John Mlynar – 661/267/5115.  
“Brass Butt” details – Terri-Lei Wheeler – 661/267-5126.

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[www.cityofpalmdale.org](http://www.cityofpalmdale.org)