

CITY OF PALMDALE

MEDIA ALERT

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DATE: May 12, 2014

RIBBON CUTTING/GRAND OPENING CEREMONY

WHAT: Grand opening/ribbon cutting ceremony for Sears Outlet now open in Palmdale

WHEN: **Friday, May 16 at 8:30 am**

WHERE: 320 West Rancho Vista Blvd., (Ave. P) in Palmdale. (next to Burlington Coat Factory).

WHO: Mayor Jim Ledford; members of the City Council; Palmdale Chamber of Commerce representatives; Sears Outlet employees.

BACKGROUND: Sears Outlets give customers in-store and online access to new, one-of-a-kind, out-of-carton, discontinued, used, reconditioned, overstocked and cosmetically blemished products across a broad assortment of merchandise categories including home appliances, lawn and garden equipment, apparel, mattresses, sporting goods and tools. Prices will be significantly lower than manufacturers' suggested retail prices.

INFORMATION: Gerald Collins, Manager – 661/714-2378

