

FOR IMMEDIATE RELEASE  
**CITY OF PALMDALE**  
***NEWS RELEASE***

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Gabriel's House Students to Perform at Pizza Rev Grand Opening

PALMDALE – Students taking guitar and Folkorico dance classes at the City of Palmdale's Neighborhood House #3, known as "Gabriel's House," will perform at the grand opening of Pizza Rev restaurant, located at 748 West Rancho Vista Blvd (at the Shops at Rancho Vista Gateway) from 4 to 7 pm on Thursday, April 2 as part of the opening festivities.

The "craft your own pizza" restaurant, which will be open from 10:30 am to 11 pm on April 2, will donate 100% of the proceeds from the opening to Gabriel's House, a music and performing arts program provided by the City of Palmdale which offers local children the opportunity to develop their creative talents, free of charge. Guests on that day are invited to "pay-what-they-want" for a custom-built, personal-sized pizza, with a suggested \$8 contribution to benefit Gabriel's House.

"This is an exciting event for Gabriel's House and will give the students a chance to perform which they love to do," said Housing Coordinator Terri-Lei Wheeler. "We are so appreciative that PizzaRev shares our commitment of expanding the arts to Palmdale's youth."

"PizzaRev is a passionate supporter of the organizations that positively impact the communities where we do business, and Gabriel's House truly makes a difference in the lives of local children," said PizzaRev co-founder and COO, Nicholas Eckerman.

“We look forward to supporting the mission of Gabriel’s House and introducing area residents to the PizzaRev-olution!”

PizzaRev features a distinctive “Craft Your Own” pizza assembly process and its Roman-style thin and crispy pizza that has won a loyal following in the Los Angeles area. It starts with the crust selection, either original or gluten-free, each one pressed into a thin canvas from a homemade dough ball. Guests then choose from four signature sauces, including a savory organic red sauce, a creamy white alfredo, and a spicy-sweet BBQ. Finally, each personally-sized masterpiece is completed with favorite selections from an array of all-natural cheeses and 30+ fresh artisanal ingredients, ranging from traditional favorites like pepperoni and ground beef to premium selections including sweet fennel sausage and fresh-picked basil and arugula. Each pizza, no matter how many ingredients are selected, costs \$8.25.

Most unique to PizzaRev, and what enables the restaurant’s unprecedented speed of service, is the custom-built, 900-degree stone hearth oven. Guests watch the dancing flames in the background as their pizzas are fired to a perfect, Roman-style crispiness in less than three minutes. With literally hundreds of millions of combinations to create, PizzaRev keeps guests coming back eager to try the latest creation they crave.

To further celebrate the opening of the new Palmdale restaurant, PizzaRev has launched a free-to-enter sweepstakes where five lucky guests will win Free Pizza for a Year.” Guests can fill out an entry form at the Palmdale location. Full sweepstakes rules available at [www.pizzarev.com/rules](http://www.pizzarev.com/rules). All entries must be in by April 30, 2015.

PizzaRev – Palmdale will also host a “Social Media Fan Appreciation Night” from 5 p.m. – 10 p.m. on Sunday, April 12. Anyone who “Likes” or “Follows” PizzaRev on

Facebook, Instagram, or Twitter and shows their like/follow status via phone or print-out at the register will receive a FREE PIZZA.

### **About PizzaRev**

PizzaRev is a "build-your-own" fast-casual pizza concept that has reinvented the way America eats its favorite food. Guests are empowered to fully customize a personal-sized 11" pizza for one price. Homemade dough options, flavorful sauces, all-natural cheeses, and more than 30+ artisanal toppings, everything is on display at PizzaRev and assembled right before your eyes. The pizzas are then fired in a 900-degree, stone-hearth oven which produces a thin and crispy Roman-style pizza in just three minutes. Los Angeles-based PizzaRev was founded in 2012; the executive team possesses a combination of Fortune 500 operating experience and high-profile restaurant management.

Visit [www.PizzaRev.com](http://www.PizzaRev.com) for the latest company news and location information. You can also find PizzaRev on [Facebook](#), [Twitter](#), [Google+](#), and [Instagram](#).

### **About Gabriel's House**

The Palmdale City Council voted unanimously to approve the dedication of a home in Focus Neighborhood 3 and name it "Gabriel's House" in memory of eight-year-old Gabriel Fernandez who was tragically killed. Working with local partners, "Gabriel's House" is serving as a free music and performing arts program provided by the City of Palmdale to offer children the opportunity to develop their creative talents free of charge. Gabriel's House provides guitar, drum, hip hop dance, folklorico dance, photography, filmmaking and pencil art. These classes and the necessary instruments, dance shoes or art supplies are provided free to children between the ages of 5 years old and 18 years old. This program is geared to families who ordinarily do not have the

means to provide this kind of enrichment. Children involved in art programs do better in school and better in society. Twice a year (spring and fall) Gabriel's House has a recital so the kids can show off their talents and progress. At this time all the classes are full and waiting lists have formed for the next sessions. We are constantly recruiting volunteers who can provide more classes.

**About Palmdale Community Foundation:**

Palmdale Community Foundation is a non-profit 501(c)3 established in 1997 by the Palmdale City Council to allow donations to be made for City programs. Since its inception, more than \$650,000 has been donated by organizations, private citizens and City employees to help support City activities for all to enjoy.

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