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CITY OF PALMDALE

NEWS RELEASE

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“Brass Butt” Charity Ride for SAVES Set to Roll This Sunday

PALMDALE – The City of Palmdale’s South Antelope Valley Emergency Services (SAVES) food and shelter program will host the second annual “Brass Butt” Charity Motorcycle Ride this Sunday, Oct. 19 at 8:30 am to help raise funds to provide emergency assistance to families in need in the South Antelope Valley.

The ride will begin and end at SAVES, located at 1002 E. Ave. Q-12, and proceed 169 miles through scenic parts of the Antelope Valley and Tehachapi.

The event will also feature a live remote radio broadcast by “The Quake” 93.5 FM from 11 am to 1 pm.

“During the live broadcast we will have a ‘Sponsor Challenge’ where our sponsors will take turns challenging the listening audience to bring either an unexpired jar of peanut butter or unexpired can of tuna to SAVES,” said Brass Butt Ride Coordinator Terri-Lei Wheeler. “For each jar or can of tuna they bring, they can get a Dickies BBQ Pit sandwich for \$1 and a tax donation slip for their donation. We will have all the fixings to go along with their sandwich for free, including cole slaw and baked beans. Sandwiches will also be available for \$5 without the donation.”

Registration is \$25 per rider and \$20 per passenger in advance now through Oct. 15 and available online at www.cityofpalmdale.org. Day of registration will be held from 8 to 9 am at SAVES and will be \$30 per rider and \$25 per passenger. Registration

includes the scenic ride, a catered lunch by Dickey's Barbecue Pit, live radio remote broadcast, a bandana, pin, and one free opportunity ticket for cash prizes. Prizes include one grand prize for \$300, 4 - \$100 cash prizes, and 4-\$50 cash prizes.

"Even if you don't ride motorcycles, you're invited to participate by riding along in your car," Wheeler said.

Sponsors of the "Brass Butt" ride include the Newport Pacific Family of Companies, OPSEC Security Services, Antelope Valley Mall, Dickey's Barbecue Pit, Rally Auto Group, Econo West Heating and Air, Newport Pacific Family of Companies, The Michaels Organization, Ventura Graphix and Santa Clarita Valley Escrow.

For more information please call SAVES Monday through Thursday, 7:30 - 6 pm at 661/267-5191 or visit www.cityofpalmdale.org/saves.

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