

FOR IMMEDIATE RELEASE

## CITY OF PALMDALE

### *NEWS RELEASE*

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DATE: September 24, 2015

Third Annual AV “Brass Butt” Charity Ride for SAVES Set for October 11

PALMDALE – The City of Palmdale’s South Antelope Valley Emergency Services (SAVES) food and shelter program will host the third annual “Brass Butt” Charity Motorcycle Ride on Sunday, Oct. 11 at 8:30 am to help raise funds to provide emergency assistance to families in need in the South Antelope Valley.

The ride will begin and end at Camacho Auto Sales, 412 Auto Vista Drive in the Palmdale Auto Mall, and proceed approximately 165 miles through the Antelope Valley and Tehachapi.

“If it’s October, it’s Brass Butt month!” said Palmdale Housing Coordinator and Brass Butt Committee Member Terri-Lei Wheeler. “Come out for a fun ride filled with beautiful scenery, great weather, great food and exciting prizes all for a great cause. Even if you don’t ride motorcycles, we invite you to participate by riding along in your car.”

Pre-registration is \$25 per rider and \$20 per passenger in advance and available online at [www.cityofpalmdale.org](http://www.cityofpalmdale.org). After Oct. 5 registration will be \$30 per rider and \$25 per passenger the morning of the ride. Day of the event registration will be held from 8 to 9 am at Camacho Auto Sales.

Registration includes the scenic ride, a catered lunch From El Carbonero and one free opportunity ticket (pre-registration receives 2 free opportunity tickets) for cash

prizes. Prizes include one grand prize for \$300, 4 - \$100 cash prizes, and 4-\$50 cash prizes. Grand prizes will be drawn at approximately 1 pm.

Riders may earn additional opportunity tickets by making the designated stops along the route and drawing for prizes at those stops. Participants in cars are also welcome to register and participate.

This annual October event raised \$10,000 for SAVES in 2014 with 60 riders. The goal for 2015 is 115 riders and \$13,000.

“October is the perfect month for Brass Butt as the weather is nice for a ride and it enables us to raise much needed funds for what SAVES does around the holiday season,” Wheeler added.

Sponsors of the “Brass Butt” ride include presenting sponsor Camacho Mitsubishi & Camacho Auto Sales, Newport Pacific Family of Companies, Opsec Specialized Protection, Prime Realty of Conejo Valley, Antelope Valley Ford/Lincoln/Mazda; Econowest Heating and Air, Antelope Valley Mall. Arena Homes, SCV Escrow. 24 Hour Fitness–Palmdale, Trader Joe’s, Law Tigers, El Carbonero and Souplantation.

For more information about Brass Butt, please visit [www.cityofpalmdale.org/Residents/SAVES/Brass-Butt](http://www.cityofpalmdale.org/Residents/SAVES/Brass-Butt), or call 661/267-5126 or 661/267-5191.

### **About SAVES**

SAVES provides a practical and caring approach to serving people in need. The SAVES program was started in 1983 to offer assistance to individuals and families who are experiencing a temporary emergency situation.

In 2014, SAVES provided 81,853 meals to families and 52,567 meals to seniors. During holiday season, SAVES provided 300 Thanksgiving baskets, 350 holiday baskets and 160 toy baskets.

For more information please call SAVES Monday through Thursday, 7:30 - 6 pm at 661/267-5191 or visit [www.cityofpalmdale.org/Residents/SAVES](http://www.cityofpalmdale.org/Residents/SAVES).

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