

FOR IMMEDIATE RELEASE

## CITY OF PALMDALE

### *NEWS RELEASE*

CONTACT: John Mlynar

PHONE: 661/267-5115

DATE: October 6, 2015

#### “Ghost Rider” Registration Added for Third Annual AV “Brass Butt” Charity Ride

PALMDALE – The City of Palmdale’s South Antelope Valley Emergency Services (SAVES) food and shelter program will host the third annual “Brass Butt” Charity Motorcycle Ride this Sunday, Oct. 11 at 8:30 am to help raise funds to provide emergency assistance to families in need in the South Antelope Valley.

The ride will begin and end at Camacho Auto Sales, 412 Auto Vista Drive in the Palmdale Auto Mall, and proceed approximately 165 miles through the Antelope Valley and Tehachapi.

Pre-registration is \$25 per rider and \$20 per passenger in advance and available online at [www.cityofpalmdale.org](http://www.cityofpalmdale.org). After Oct. 8 registration will be \$30 per rider and \$25 per passenger the morning of the ride. Day of the event registration will be held from 8 to 9 am at Camacho Auto Sales.

Registration includes the scenic ride, a catered lunch From El Carbonero and one free opportunity ticket (pre-registration receives 2 free opportunity tickets) for cash prizes. Prizes include one grand prize for \$300, 4 - \$100 cash prizes, and 4-\$50 cash prizes. Grand prizes will be drawn at approximately 1 pm.

For those who wish to participate but cannot attend or do not ride motorcycles, special “Ghost Rider” registration is available. “Ghost Rider” registration includes a rider pin, “Brass Butt” patch, lunch and automatic entry to win the grand prizes.

Riders may earn additional opportunity tickets by making the designated stops along the route and drawing for prizes at those stops. Participants in cars are also welcome to register and participate.

This annual October event raised \$10,000 for SAVES in 2014 with 60 riders. The goal for 2015 is 115 riders and \$13,000.

Sponsors of the “Brass Butt” ride include presenting sponsor Camacho Mitsubishi & Camacho Auto Sales, Newport Pacific Family of Companies, Opsec Specialized Protection, Prime Realty of Conejo Valley, Antelope Valley Ford/Lincoln/Mazda; Econowest Heating and Air, Antelope Valley Mall. Arena Homes, SCV Escrow. 24 Hour Fitness–Palmdale, Trader Joe’s, Law Tigers, El Carbonero, Sport Club AV and Jamba Juice (East & West Palmdale), Best Buy, Starbucks and Souplantation.

For more information about Brass Butt, please visit [www.cityofpalmdale.org/Residents/SAVES/Brass-Butt](http://www.cityofpalmdale.org/Residents/SAVES/Brass-Butt), or call 661/267-5126 or 661/267-5191.

### **About SAVES**

SAVES provides a practical and caring approach to serving people in need. The SAVES program was started in 1983 to offer assistance to individuals and families who are experiencing a temporary emergency situation.

In 2014, SAVES provided 81,853 meals to families and 52,567 meals to seniors. During holiday season, SAVES provided 300 Thanksgiving baskets, 350 holiday baskets and 160 toy baskets.

For more information please call SAVES Monday through Thursday, 7:30 - 6 pm  
at 661/267-5191 or visit [www.cityofpalmdale.org/Residents/SAVES](http://www.cityofpalmdale.org/Residents/SAVES).

-30-

Communications Department • 38300 Sierra Highway, Suite A • Palmdale, CA 93550  
[www.cityofpalmdale.org](http://www.cityofpalmdale.org)