

FOR IMMEDIATE RELEASE

CITY OF PALMDALE

NEWS RELEASE

CONTACT: John Mlynar
PHONE: 661/267-5115
DATE: June 16, 2016

Palmdale's Channel 27 "On Board" with Two Awards

PALMDALE – The City of Palmdale recently won two awards from the States of California & Nevada Chapter of the National Association of Telecommunications Officers and Advisors (SCAN-NATOA) for their SAVES/UAV Foodie Challenge Video and Used Oil Recycling PSA. The awards ceremony was held at the Queen Mary in Long Beach for the organization's 20th Anniversary titled, "Charting the Course."

SCAN/NATOA is the Southern California and Nevada Chapter of the National Association of Telecommunications Officers and Advisors, a non-profit professional organization serving local governments and regional authorities in the development, regulation, and administration of cable franchises and other telecommunications systems.

The City received first place for the Best Use of Animation or Motion Graphics category for its Used Oil Recycling PSA and third place in the Promotion Under \$400k category for its SAVES/UAV Foodie Challenge video, where the Culinary Arts School at the University of the Antelope Valley was challenged to turn donated food into meals for SAVES to highlight the importance of donating food versus throwing it away.

"These videos were a result of partnerships between various City departments and outside agencies including Communications, Public Works, SAVES, Neighborhood Services and the University of Antelope Valley," said Palmdale's Communications Specialist Armin Gomez.

“This recognition demonstrates the great spirit of collaboration between many City employees and what can be accomplished by working together!” added Administrative Analyst Ben Lucha.

All of the City’s television programs are cablecast on Palmdale’s Channel 27 on Time Warner Cable. Channel 27 original programming can also be viewed on the City’s Web site at www.cityofpalmdale.org and the City’s YouTube channel, *CityofPalmdale*.

For more information, call the City’s communications department at 267-5115.

-30-

Communications Department • 38300 Sierra Highway • Palmdale, CA 93550

www.cityofpalmdale.org