

CITY OF PALMDALE

MEDIA ALERT

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DATE: May 9, 2016

RIBBON CUTTING/GRAND OPENING CEREMONY

WHAT: Grand opening/ribbon cutting ceremony for Smart & Final Extra! in Palmdale

WHEN: **Tuesday, May 10, 8 am**

WHERE: 5038 West Ave. N, Palmdale (southwest corner of Ave. N and 50th West)

WHO: Palmdale Mayor Jim Ledford; Palmdale City Councilmembers and staff; local Chambers of Commerce; Smart & Final Extra! staff.

BACKGROUND: Smart & Final Extra! offers grocery store convenience and low warehouse prices in one stop. Their store combines the high quality fresh produce of a farmer's market, the low prices of a discount grocer and the large club size products of a traditional club store. But you don't need to buy large sizes or multi-packs when you shop at Smart & Final Extra! They also carry thousands of items in smaller, convenient sizes. In addition they have everything that small businesses, clubs and organizations need on a daily basis – things like foodservice, packaging and janitorial products, under both national and private label brands.

INFORMATION: Kimberly Wade, Marketing – 323/869-7727
www.smartandfinal.com