

CITY OF PALMDALE

MEDIA ALERT

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DATE: November 9, 2016

PRESS CONFERENCE

WHAT: Press conference to announce details of the 2017 Vets4Veterans Operation Restart Half Marathon

WHEN: **Tuesday, November 15, 10 am**

WHERE: Antelope Valley Mall, Entertainment Plaza, 1233 Rancho Vista Blvd. Palmdale (at the south entrance, near Red Robin and JC Penney)

WHO: Palmdale Mayor Jim Ledford; Palmdale City Councilmembers and staff; local elected officials and/or their representatives; Antelope Valley Mall representatives; Vets4Veterans representatives Tom Hilzendenger and Thomas Armfield.

BACKGROUND: The 2017 Vets4Veterans Operation Restart Half Marathon follows the very successful inaugural 2016 event. This event is family friendly and is perfect for all runners and walkers, casual to competitive. This is an opportunity to support and honor veterans in the Antelope Valley as well as doing something positive for the entire community.

The mission of Vets 4 Veterans is to empower local veterans, who suffer the physical and psychological wounds of war, to successfully reintegrate into the life of their community. This is accomplished through awarding scholarships for higher education, providing counseling and therapy program, providing interim housing for veterans attending college, and assessing and granting assistance in cases of hardship or immediate family need.

INFORMATION: