

FOR IMMEDIATE RELEASE

CITY OF PALMDALE

NEWS RELEASE

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City Of Palmdale Seeks Participants for New Web site Study

PALMDALE -The City of Palmdale is seeking volunteers to participate in a study to determine the effectiveness of proposed changes in the City's Web site, www.cityofpalmdale.org.

There will be four separate studies which will take place at the Larry Chimbole Cultural Center, 38350 Sierra Highway in Palmdale on Tuesday, April 29 at 10 to 11 am and 4 to 5 pm, and Wednesday, April 30 from 10 to 11 am and 4 to 5 pm. Participants need to only attend one of the studies.

"Come help us make our Web site as easy to use as possible," said Palmdale Webmaster Matthew Kunze. "We are looking for individuals with any level of computer or Web experience. Participants should be aged 15 and over, and they don't have to be a resident of Palmdale to participate."

Participants will be given a list of tasks to perform on the site. City staff will observe note how participants accomplished the tasks or if they were unable to find the information. Participants will then provide feedback on various aspects of the site.

To participate, please visit www.cityofpalmdale.org/usability/ and fill out the online form.

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