

CITY OF PALMDALE

MEDIA ALERT

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DATE: April 23, 2015

RIBBON CUTTING/GRAND OPENING CEREMONY

WHAT: Grand opening/ribbon cutting ceremony for Yogurtland in Palmdale.

WHEN: **Saturday, April 25, 11 am to 9 pm. Ribbon cutting at 11 am.**

WHERE: 748 West Rancho Vista Blvd., Suite B, Palmdale

WHO: Mayor Jim Ledford; members of the City Council; Yogurtland staff.

ACTIVITIES: Free yogurt and toppings from 11 am to 9 pm (one cup per person.) Also featured will be a photo booth with props; face painting (2 - 5pm); DJ with contests, prizes and giveaways including flat screen HDTV, iPad Mini and Universal Studios tickets (5 – 9 pm)

BACKGROUND: Yogurtland strives to deliver the best in frozen yogurt, thanks to a consistent approach, creating new flavors and affording customers a healthy and fun experience. There are gluten-free, sugar-free and nonfat options among the flavors. Yogurtland boasts having more than 150 “different and customized” flavors. A new flavor or promotion is introduced about every eight weeks.

INFORMATION: Contact: Gaurav – 818/521-9121 **Email:** gaurav@npcinvestments.com **Web site:** www.yogurt-land.com