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CITY OF PALMDALE

NEWS RELEASE

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Color Vibe 5K Returns to Palmdale January 23 ***Early Bird Discount Ends Nov. 11***

PALMDALE – The City of Palmdale is pleased to announce the return of The Palmdale Color Vibe 5k, full of vibrant color, epic beats, and a lot of fun on Saturday, Jan. 23, 2016 at 9 am at the Palmdale Amphitheater, 2723 Rancho Vista Blvd. in Palmdale.

“Last year’s Palmdale Color Vibe was a huge success and it’s going to be even bigger this year,” said Palmdale Communications Manager John Mlynar. “It’s a unique 5k where participants run, walk, or dance their way through stations, where they get ‘blasted’ with blue, yellow, pink and purple colors.”

Registration is available at www.cityofpalmdale.org/TheAmp. The fee for individual runners before Nov. 11 is \$29.99, or \$26.99 per runner in a team of four or more. After Nov. 11, the cost is \$60 per runner/\$55 team. Day of event registration, if not sold out, is \$65 per runner/\$70 team. Included with the registration fee are entry into the 5K Color Vibe Run, a race bib and Color Vibe color pack. Children ages 1 to 12 get a free registration with a paid adult, plus a processing fee. Up to two children may be registered for each paid adult. Event t-shirts will be available for purchase at the event.

At the conclusion there will be a large colorful dance party hosted by a professional sound crew and DJ.

To make this event unique, the Color Vibe uses a cornstarch-based colored powder to tie-dye participants. The colored powder is made in the USA and made from food grade quality cornstarch using an advanced manufacturing process that’s been custom developed for the Color Vibe Race Series. It is non-toxic, 100% safe, and

biodegradable. It also washes out easily from skin and hair. As with any substance, it should be kept out of eyes and lungs. Many participants wear glasses or goggles for their eyes and use a bandana or dust mask for their mouths.

A portion of the proceeds will be donated to a local charity which will be announced at a later date.

For more information on the Color Vibe event, registration and wellness programs, go to the www.thecolorvibe.com, or email support@thecolorvibe.com.

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