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# CITY OF PALMDALE

## *NEWS RELEASE*

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### **All-Time Low Pricing for Color Vibe 5K Coming to Palmdale January 23 *The Gift of a Registration Makes a Great Stocking Stuffer!***

PALMDALE – The City of Palmdale is pleased to announce the return of The Palmdale Color Vibe 5k, full of vibrant color, epic beats, and a lot of fun on Saturday, Jan. 23, 2016 at 9 am at the Palmdale Amphitheater, 2723 Rancho Vista Blvd. in Palmdale.

“If you’re looking for a last minute stocking stuffer, a Color Vibe 5K registration is perfect!” said Palmdale Communications Manager John Mlynar. “You won’t want to miss this unique 5k where participants run, walk, or dance their way through stations, where they get ‘blasted’ with blue, yellow, pink and purple colors. Sign up now while prices are at an all-time low.”

Registration is available at [www.cityofpalmdale.org/TheAmp](http://www.cityofpalmdale.org/TheAmp). The fee for individual runners currently is \$29.99, or \$26.99 per runner in a team of four or more. Included with the registration fee are entry into the 5K Color Vibe Run, a race bib and Color Vibe color pack. Children ages 1 to 12 get a free registration with a paid adult, plus a processing fee. Up to two children may be registered for each paid adult. Event t-shirts will be available for purchase at the event.

At the conclusion there will be a large colorful dance party hosted by a professional sound crew and DJ.

To make this event unique, the Color Vibe uses a cornstarch-based colored powder to tie-dye participants. The colored powder is made in the USA and made from food grade quality cornstarch using an advanced manufacturing process that’s been custom developed for the Color Vibe Race Series. It is non-toxic, 100% safe, and

biodegradable. It also washes out easily from skin and hair. As with any substance, it should be kept out of eyes and lungs. Many participants wear glasses or goggles for their eyes and use a bandana or dust mask for their mouths.

A portion of the proceeds will be donated to a local charity which will be announced at a later date.

For more information on the Color Vibe event, registration and wellness programs, go to the [www.thecolorvibe.com](http://www.thecolorvibe.com), or email or support@thecolorvibe.com.

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