

CITY OF PALMDALE

MEDIA ALERT

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DATE: October 29, 2014

GRAND OPENING CEREMONY

WHAT: Grand opening ceremony for deCarriere Child Enrichment Center in Palmdale.

WHEN: **Thursday, October 30, at 10 am.**

WHERE: Palmdale Chamber of Commerce, 817 East Avenue Q 9, Palmdale.

WHO: Mayor Jim Ledford; members of the City Council; Owner, Karen P. Carriere.

BACKGROUND: deCarriere Child Enrichment Center is an in-home child care service located at 3124 Coyote Road, Palmdale.

The deCarrier philosophy – learning vs. playing. “In my study of child development, I have learned that it is Imperative for children to understand the difference between learning and playing. Playing is a very important activity for children as it helps with social and environmental behaviors, using large and small motor skills. When playing inside children learn voice tones, use small motor skills and hand eye coordination with brain exercise. It’s a place that lacks freedom. On the other hand outside play is about freedom, boundaries, measurements, and using large motor skills such as bike riding, running, and jumping. Education in the same settings can confuse children; they have no clue in determining either... if not taught. Lesson instructions should always differ from play. I believe a child should be reminded often to help build sincerity, respect and behavior structure to be productive as they develop another entity of life.” --- Karen P. Carriere

INFORMATION: Karen P. Carriere **Phone:** 562/623-8540

Web site: www.decarrierecec.com

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