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CITY OF PALMDALE

NEWS RELEASE

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Win Free DryTown Passes in City of Palmdale's "MyWaste™" Photo App Contest

PALMDALE – The City of Palmdale is inviting residents to participate in the new MyWaste™ Photo Contest where by simply taking a photo on a smart phone and sending it to the City through the MyWaste™ smart phone app, residents will be eligible to win a Family-4 Pack to DryTown Water Park.

"We have a great resource for our residents in the MyWaste™ smart phone app," said Palmdale Senior Management Analyst Ben Lucha. "To help spread the word about it, and help people become more familiar with how to use it, we're going to be giving away Family 4-Pack passes to DryTown Water Park from now through August."

To enter the contest, residents must have the push notifications of the app turned on and follow instructions on sending specific photos to the City with the app under the "Contest" setting. (City of Palmdale employees and their families are not eligible.)

"We will be giving instructions for residents to take photos of doing things such as putting their recycling materials in their proper receptacles, going to specific points of interest around the City, and so on," said Palmdale Management Analyst Kristin Holloway. "They will be easy tasks, and in addition to having the chance to win free tickets, it will be well worth it to learn how to use this valuable app!"

To acquire the app, visit www.cityofpalmdale.org/Businesses/Public-Works/Environmental with your smartphone, select the appropriate icon and download the app free of charge. It is also available free via the App Store on iPhone and Droid, and is available for Google Play on Droid.

The MyWaste app enables residents to receive alerts of trash/recycling collection days, notifications for street sweeping, a forum for general questions regarding street sweeping and trash/recycling services, and the ability to report various issues.

“Using the GPS function on their phone, residents can report graffiti, downed trees, broken sprinklers, flooding or other issues to the staff person who is responsible for handling it and pinpoint the exact location,” Lucha said.

Other benefits of the app include allowing residents the option to receive reminders during times when there are changes to their schedule such as holidays, providing answers to frequently asked questions, offering a quick and easy way to figure out whether or not an item is recyclable, and allowing the reporting of issues such as missed collections or street sweeping.

“Follow us on the City’s Facebook page, City of Palmdale-Government and on Twitter at Palmdale City for more information and updates about the contest,” Lucha said.

For more information please call 661/267-5306.