

## Standards for Banner Signs

### Temporary Banner (New Business) – No permit required

- When: After the issuance of a business license for a new business (A new business may include an existing business under new ownership but does not include an existing business under new management).
- Time Period: Maximum of 60 calendar days
- Banner size: 32 square feet or one square foot of banner area per lineal foot of building frontage; whichever is larger.

### Temporary Banner – Permit required

- When: After issuance of a Temporary Use Permit (TUP) / Special Event Permit (SEP) for a parking lot /sidewalk sale, anniversary sales etc.
- Time Period: Period approved within TUP/SEP
- Banner Size: 32 square feet

### Temporary Commercial Banner Permit – Permit Required

- Prerequisites: The business must have permanent signage.  
Allowed in all commercial and industrial zones.  
The property owner/authorized leasing agent must sign the application.
- Design: Must be professionally designed, constructed of high quality, durable material.
- Time Period: Annual permit required beginning one year from approval date.

	Wall Mounted	Ground Mounted
Maximum Size	32 sq. ft. or 1 sq. ft per lineal foot of frontage, whichever is larger	42 sq. ft.
Maximum Height	None	12 feet
Maximum number	1 per occupied frontage; not permitted when facing residential use	1
Location	Wall of building/unit – not tied to landscaping, vehicles, light poles	<ul style="list-style-type: none"> <li>• On parcel or within center in which business located</li> <li>• Minimum of 5 ft from ROW (except can be on sidewalk within CD zone)</li> <li>• Cannot block views of pedestrians/traffic</li> <li>• Cannot impede access</li> </ul>
Mounting	Flat against wall using permanent anchors – no wire, bungee cords, rope cables, etc.	Shall not damage landscaping or irrigation

**The standards above have been summarized. See Chapter 8, Article 88, of the City's Zoning Ordinance for all development standards**